
Event Agenda

9th Annual ROCK Conference

Thu, Jul 18, 2024

12:00 PM - 3:00 PM

ROCK Conference Community Day

Location: Northwest |12507 Windfern Rd. Houston, TX 77064.

Speakers: Erik Blackwell, Tasney Thomas, Jamal Rymer, Marcus Cade Jr., Nikki Wilson, Lakeisha Byrd

RHYTHM & WRITING

12:00 PM - 3:00 PM

Speaker: Nikki Wilson

Let It Glow...Reading & Math GLOWING Experience!

12:00 PM - 3:00 PM

Speaker: Tasney Thomas

How to "Level Up" (Student Wholeness Experience)

12:00 PM - 3:00 PM

Speaker: Marcus Cade Jr.

Strolling Magic Show

12:00 PM - 3:00 PM

Speaker: Erik Blackwell

How Money Works: A Financial Adventure for Kids!

12:00 PM - 3:00 PM

Speaker: Jamal Rymer

Literacy Escape Room

12:00 PM - 3:00 PM

Speaker: Lakeisha Byrd

5:00 PM - 8:00 PM

Registration

Location: 2nd Floor Grand Ballroom Foyer

7:00 PM - 10:30 PM

Karaoke (80's & 90's R&B/Hip Hop)

Speaker: Dr. Melissa Chester

Fri, Jul 19, 2024

7:00 AM - 4:30 PM

Registration

Location: 2nd Floor Grand Ballroom Foyer

8:00 AM - 8:50 AM

Breakfast (FLAVA Activity)

Location: 2nd Floor Grand Ballroom

Speakers: Dr. Melissa Chester, Roxy Hall

9:00 AM - 10:45 AM

Opening General Session

Location: 2nd Floor Grand Ballroom

Speakers: Dr. Melissa Chester, Dr. Dennis McKessey, Daniel Blackman, Donald Ruff Jr., Anthony Dixon

Welcome & Occasion

9:00 AM - 10:45 AM

Speaker: Dr. Melissa Chester

Keynote: Building Bridges to Success for African American & Hispanic Males

9:00 AM - 10:45 AM

Speaker: Donald Ruff Jr.

Panel Discussion: Navigating Education as a Black Student and Educator in Today's Socio-Political Climate

9:00 AM - 10:45 AM

Speakers: Dr. Dennis McKessey, Donald Ruff Jr., Daniel Blackman, Anthony Dixon

11:00 AM - 11:50 AM

Concurrent Breakout Sessions 1

Speakers: O'nae Chatman, Dr. Sheka Houston, Dr. Tammy Taylor, Dr. Aresa Allen-Rochester, CEO, Rekia Beverly

Build My Sister-A Framework to Support Black Women in Leadership (School and Teacher Leaders)

11:00 AM - 11:50 AM

Location: 2nd Floor Ballroom Salon C

Speakers: Dr. Sheka Houston, Dr. Tammy Taylor

Who Holds the Keys: Cultural Keys to Unlocking the Door to Transformational School Leadership

11:00 AM - 11:50 AM

Location: 2nd Floor Hildago

Speaker: Dr. Aresa Allen-Rochester, CEO

Race, Religion, enRich - Engaging black gifted children and nurturing their talents.

11:00 AM - 11:50 AM

Location: 2nd Floor Navarro

Speaker: Rekia Beverly

Teaching From The Soul: Providing A Sense of Belonging For Black Students In The Age of Diversity, Equity, and Inclusion Erasure

11:00 AM - 11:50 AM

Location: 2nd Floor Travis

Speaker: O'nae Chatman

12:00 PM - 12:50 PM

Concurrent Breakout Sessions 2

Speakers: Marcus Cade Jr., Jamal Rymer, Tasney Thomas, Terrell Strayhorn, J'Quen Johnson

The Basics of Belonging: Empowering Black Students to Succeed

12:00 PM - 12:50 PM

Location: 2nd Floor Ballroom Salon C

Speakers: Terrell Strayhorn, J'Quen Johnson

The 4 Essentials to Overcoming Trauma & Activating Self-Care Culture

12:00 PM - 12:50 PM

Location: 2nd Floor Hildago

Speaker: Marcus Cade Jr.

How to Create an Engaging and Creative Classroom Culture

12:00 PM - 12:50 PM

Location: 2nd Floor Navarro

Speaker: Tasney Thomas

Sole Impact: Empowering Culturally Responsive Teacher Leaders Through Sneaker Culture

12:00 PM - 12:50 PM

Location: 2nd Floor Travis

Speaker: Samantha Pugh

1:00 PM - 2:15 PM

Luncheon General Session

Location: 2nd Floor Grand Ballroom

Speakers: Dr. Melissa Chester, Dr. Travis Brown, Larry Minor, Trevor Banks, Danté Jennings, Robert Gresham

Greetings & Remarks

1:00 PM - 2:15 PM

Speaker: Dr. Melissa Chester

Panel Discussion: Private, Charter, & Micro Schools: Is This the Future of Education?

1:00 PM - 2:15 PM

Speakers: Dr. Travis Brown, Larry Minor, Trevor Banks, Danté Jennings, Robert Gresham

2:30 PM - 3:20 PM

Concurrent Breakout Sessions 3

Speakers: Dr. Stephanie Johnson, Kimberley Bradley, Samantha Pugh, Dr. Allison Farrington, Charles Winslow

Proven & Effective Strategies to Eliminate the Achievement Gap in Mathematics

2:30 PM - 3:20 PM

Location: 2nd Floor Ballroom Salon C

Speaker: Charles Winslow

Improving Literacy in Urban Schools: The Power of a Literacy Audit

2:30 PM - 3:20 PM

Location: 2nd Floor Hildago

Speakers: Kimberley Bradley, Erica Glenn

Dealing With Difficult Parents

2:30 PM - 3:20 PM

Location: 2nd Floor Navarro

Speaker: Dr. Stephanie Johnson

Being Courageous Through Adversity

2:30 PM - 3:20 PM

Location: 2nd Floor Travis

Speakers: Dr. Allison Farrington, Samantha Pugh

3:30 PM - 4:20 PM

Concurrent Breakout Sessions 4

Speakers: Cedric Threatt, Jamal Rymer, Charles Winslow, Cedric Washington, Dr. Stephanie Boyce

The IMPACT of Being an IMPACT

3:30 PM - 4:20 PM
Location: 2nd Floor Ballroom Salon C
Speaker: Cedric Threatt

Money Mastery: Building Your Financial House

3:30 PM - 4:20 PM
Location: 2nd Floor Hildago
Speaker: Jamal Rymer

The MISEDUCATION of the Negro in the 21st Century

3:30 PM - 4:20 PM
Location: 2nd Floor Navarro
Speaker: Cedric Washington

The F.R.E.S.H Classroom Presents... Beyond the Buzz: Leveraging AI for Culturally Relevant Differentiation

3:30 PM - 4:20 PM
Location: 2nd Floor Travis
Speaker: Dr. Stephanie Boyce

3:30 PM - 4:20 PM

I Didn't Pick These People! Dealing With The Difficult Staff Members In Your School

Location: 2nd Floor Bexar
Speaker: Diane Edwards

6:30 PM - 11:59 PM

Social Night On The Town

Location: The Friday Exchange | 606 Dennis Street | Houston, TX 77006

Sat, Jul 20, 2024

8:00 AM - 4:00 PM

Registration

Location: 2nd Floor Grand Ballroom Foyer

9:00 AM - 10:15 AM

General Session

Location: 2nd Floor Grand Ballroom

Keynote: Facing the Rising Sun: Black Educators in a New American Century

9:00 AM - 10:15 AM
Speaker: Daniel Blackman

10:30 AM - 11:20 AM

Concurrent Breakout Sessions

Speakers: Cedric Washington, Vincent Gray, Dr. Travis Brown, Samantha Pugh, Dr. Melissa Chester

Poverty Mindset

10:30 AM - 11:20 AM
Speaker: Dr. Melissa Chester

The Financial Revolution is Here: Why Urban Education Can't Afford to Miss Out

10:30 AM - 11:20 AM
Location: 2nd Floor Hildago
Speaker: Dr. Travis Brown

From the Hallway to the Hall of Fame

10:30 AM - 11:20 AM
Location: 2nd Floor Navarro
Speaker: Vincent Gray

Unleashed Leadership That Makes Bold Impact

10:30 AM - 11:20 AM
Location: 2nd Floor Travis
Speaker: Aisha Taylor

11:30 AM - 12:20 PM

Power Hour 1

Speakers: Terrell Strayhorn, Shawn Hurt

Belonging Matters: Creating Conditions for 'Our Students' to Succeed

11:30 AM - 12:20 PM
Location: 2nd Floor Grand Ballroom
Speaker: Terrell Strayhorn

How to Transform Your School Into a National Blue Ribbon School!

11:30 AM - 12:20 PM
Location: 2nd Floor Ballroom Salon C
Speaker: Shawn Hurt

12:30 PM - 1:20 PM

Power Hour 2

Speakers: Dr. Marcus Jackson, Robert Jackson

Who Are You? Who Are You As A Leader? Who Are You Leading? Three Critical Questions to Leading Effectively

12:30 PM - 1:20 PM

Location: 2nd Floor Grand Ballroom

Speaker: Dr. Marcus Jackson

Battle of the Mind: Mental Health Awareness and Self Care for Educators and Administrators

12:30 PM - 1:20 PM

Location: 2nd Floor Ballroom Salon C

Speaker: Robert Jackson

1:30 PM - 2:50 PM

Women's Roundtable Discussion

Location: 2nd Floor Grand Ballroom

Speakers: Dr. Melissa Chester, Traci Battest, Roxy Hall

1:30 PM - 2:50 PM

Men's Roundtable Discussion

Location: 2nd Floor Ballroom Salon C

Speakers: Baruti "Principal" Kafele, Dr. Dennis McKessey, Dr. Marcus Jackson

7:30 PM - 11:59 PM

9th Annual Scholarship and Awards Ball

Location: 2nd Floor Grand Ballroom

Sun, Jul 21, 2024

10:00 AM - 3:00 PM

Aspiring Leaders Institute

Speaker: Baruti "Principal" Kafele

Lunch On Your Own

12:00 PM - 1:00 PM